

#REALCOLLEGE CALIFORNIA

THE ART & SCIENCE OF ADVANCING BASIC NEEDS WORK

Year II - 2020/2021

"Addressing students' basic needs is hard and necessary work. We need to do it as a community, and #RealCollegeCA brings us together as allies in support of our students."

Keith Curry, Ed.D. - President/CEO, Compton College



HISTORY AND BACKGROUND

#RealCollege is a national movement created by the Hope Center focused on the realities of what it means to be in college today. It seeks to change the landscape of higher education so that all students can afford and complete their studies.

Instigated by the Chief Executive Officers of the California Community Colleges Affordability, Food & Housing Access Taskforce, this coalition was created in 2019 to provide technical assistance and support to its members to increase their institutional effectiveness in advancing basic needs work.



CUTTING EDGE SUPPORT

The Hope Center works with each institution to:

Engage in the latest state of the arts practices to connect students with basic needs supports.

Use the latest evidence, integrated with hands-on guidance to inform implementation and help members develop a cutting-edge mindset.

Provide capacity building to all teams involved in advancing basic needs work (unlimited participation!)



LEARNING TOOLS

Our asynchronous learning approach accommodates members' busy schedules and interests where they can pick and choose to engage in:

Exclusive channel to access useful materials, articles, submit questions to the Hope Center staff, and communicate with other coalition members.

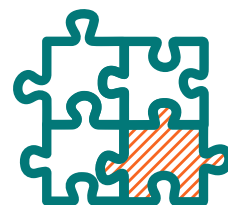
Special drive to access readings, resources, and tools.



THE COALITION OBJECTIVES

By engaging in the coalition's programming and technical assistance, members can:

- Create an institutional culture that recognizes that securing access to food and housing is essential to students' academic success and that it should be treated as a top educational priority.
- Increase the institutional effectiveness to advance basic needs work.
- Build internal capacity to implement and advocate for policy change, enhancing the operationalization of programs designed to support students.



PROGRAMMING

Each quarter we bring members together to share evidence-based practices and explore these and other trending topics:

- Increasing student service utilization: how to manage barriers and stigma, while enhancing online access to basic needs services.
- Anti-racism practices in refining and growing your emergency aid programs.
- Getting and keeping students engaged with caring practices
- Open to members' choice.

Other support:

- We lift the work you do on social media, newsletters, and on our founding director's accounts.
- Office hours - space to get advice and coaching about specific basic needs related issues.
- Policy room - members gather to learn and discuss advocacy and policy implementation strategies.
- Training - members can work with our staff to identify topics and plan PD sessions geared to increase internal capacity.

JOIN THE COALITION!

MEMBERSHIP PRICING

Fees are based on institutions' student headcount and include individualized technical assistance plus a 50% discount to participate in the #RealCollege Survey.

Student Headcount	Price
< 10,000	\$3,000
10,000- 20,000	\$4,000
20,001- 30,000	\$5,000
>30,001	\$6,000

Note: District pricing varies according to the number of colleges in it and their student headcount.