



## **ANNOUNCEMENT:**

# **The Hope Center Announces Inaugural Senior Director to Lead Strategic Communications and Marketing**

**January 13, 2022**

[The Hope Center for College, Community, and Justice](#) would like to announce that Lauren Bohn, an award-winning journalist and entrepreneur, will join its team as its Senior Director of Strategic Communications and Marketing, overseeing the center's growing communications team. Under her leadership, The Hope Center will continue to extend and broaden its message of the importance of #RealCollege basic needs.

"Lauren is truly impressive, and The Hope Center and #RealCollege students will benefit from her experience, creativity, and incredible network," said Sara Goldrick-Rab, President and Founder of The Hope Center.

"While making my documentary Hungry to Learn, I saw firsthand how the system has been failing students, but I also saw how the Hope Center was changing the conversation as a powerful force in education equity. I'm so thrilled Lauren is teaming up with the center," said Soledad O'Brien, an award-winning documentarian, journalist, speaker, author and philanthropist. "I've known her for over a decade and she's a superstar: an incredibly talented and hardworking journalist. I can't wait to see the center's communications work under her leadership."

Prior to joining Hope, Lauren consulted for various international organizations and was the Director of Communications at Media Impact Funders and The GroundTruth Project's inaugural international correspondent. Based in the Middle East for almost a decade, she was one of the first women columnists at Foreign Policy magazine and co-founded Foreign Policy Interrupted, an initiative dedicated to amplifying women-identifying voices in international affairs. She's also the co-founder of SchoolCycle, a United Nations Foundation campaign in Malawi and Guatemala that provides bicycles for adolescent girls to get to school.

"My life's work is to help create a world in which opportunity is just as universal as talent," Lauren said. "We need an intersectional, systems approach to make that happen, and I'm ecstatic and honored to join a visionary team where hope actually has a strategy."

Lauren holds an MS from Northwestern University's Medill School of Journalism and a BS from New York University. Originally from Philadelphia, she has reported from over twenty countries but always misses Wawa coffee.

See Lauren's full bio [here](#).

## ABOUT THE HOPE CENTER

[The Hope Center for College, Community, and Justice](#) is an action research center transforming higher education into a more effective, equitable, and impactful sector using a powerful combination of applied scientific research, technical assistance to colleges and universities, policy advising with state and federal governments, and strategic communications. We believe that students are humans first and that their basic needs are central conditions for learning. We are redefining what it means to be a student-ready college with a national movement centering #RealCollege students' basic needs.